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**UNITED STATES BANKRUPTCY COURT
SOUTHERN DISTRICT OF NEW YORK**

In re:

Gawker Media LLC., *et al.*,¹

Debtors.

Chapter 11

Case No. 16-11700 (SMB)

(Jointly Administered)

**NOTICE OF (A) SALE TRANSACTION AND (B) ASSUMPTION AND ASSIGNMENT
OF CERTAIN EXECUTORY CONTRACTS AND UNEXPIRED LEASES**

PLEASE TAKE NOTICE that on August 22, 2016, the United States Bankruptcy Court for the Southern District of New York (the “Court”) entered the *Order (A) Authorizing The Sale Of Substantially All of The Debtors’ Assets Free and Clear of All Claims, Liens, Rights, Interests And Encumbrances, (B) Approving The Asset Purchase Agreement and (C) Authorizing The Debtors to Assume and Assign Certain Executory Contracts And Unexpired Leases* [Docket No. [214] (the “Sale Order”).² The Sale Order authorized the sale of substantially all of the assets of Gawker Media LLC, Gawker Media Group, Inc. and Kinja Kft.

¹ The last four digits of the taxpayer identification number of the debtors are: Gawker Media LLC (0492); Gawker Media Group, Inc. (3231); and Kinja Kft. (5056). The offices of Gawker Media and Gawker Media Group, Inc. are located at 114 Fifth Avenue, 2d Floor, New York, NY 10011. Kinja Kft.’s offices are located at Andrassy ut 66. 1062 Budapest, Hungary.

² Capitalized terms used herein but not otherwise define shall have the meaning ascribed to them in the Sale Order.

(collectively, the “Debtors”) to UniModa, LLC. (the “Buyer”), a wholly-owned subsidiary of Univision Communications Inc. pursuant to the terms of that certain Asset Purchase Agreement dated as of August 17, 2016 (the “APA”). A copy of the APA is attached as Exhibit 1 to the Sale Order. The Sale Order may be obtained free of charge at:

<https://cases.primeclerk.com/gawker/Home-DocketInfo>.

PLEASE TAKE FURTHER NOTICE that, in connection with the APA, the Buyer delivered to the Debtors a list of unexpired leases and executory contracts that the Buyer elected to be treated as Designated Contracts (as such term is defined in the APA) [Docket No. 193] (such list, the “Closing Designated Contracts List”), a copy of which is attached hereto as **Exhibit A**.

PLEASE TAKE FURTHER NOTICE that, on the Closing Date (as such term is defined in the APA), the Debtors will assume and assign to the Buyer those contracts identified in the Closing Designated Contracts List, and Buyer shall accept the assignment of and assume all such contracts.

PLEASE TAKE FURTHER NOTICE that the Buyer will pay all Cure Amounts (as defined in the Sale Order, and in the amounts specified Exhibit 3 to the Sale Order, which are identical to the amounts set forth on the Closing Designated Contracts List), subject to the terms of the APA, to the counterparties of the assumed and assigned contracts on the Closing Designated Contracts List.

Dated: August 24, 2016
New York, New York

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Exhibit A

Closing Designated Contracts List

No.	Contract ID	Contract Description	Counter Party(ies) and Vendor ID	Cure Amount (USD)	Contract Designation as of August 15, 2016
1.	1475	Agreement of Lease	• 114 Fifth Avenue Ground Lessee LLC. (VEN0973)	\$7,078.95	ACCEPT
2	1890	Lease and Guaranty	• 114 Fifth Avenue Ground Lessee LLC. (VEN0977) • 114 Owner LP (VEN0978)	\$0.00	ACCEPT
3.	1486	Partial Surrender Agreement - 4th Floor of 114 Fifth Avenue, dated 12/21/15	• 114 Fifth Owner LP (VEN0975) • 114 Fifth Avenue Ground Lessee, LLC. (VEN0976)	\$0.00	ACCEPT
4.	1891	Lease and Guarantor Agreement	• 114th Avenue Ground Lessee Group LLC (VEN0979) • 114 Owner LP (VEN0980)	\$0.00	ACCEPT
14	1476	California Commercial Lease Agreement - 3293 Pacific Ave., Long Beach, CA 90807	• 3293 Pacific LLC (VEN0327)	\$0.00	ACCEPT
66.	1268	Amendment effective as of 3/15/2015	• Ad-Juster, Inc. (VEN0116)	\$0.00	ACCEPT
67.	1525	Amendment effective as of 3/15/2016	• Ad-Juster, Inc. (VEN0116)	\$8,280.00	ACCEPT
68	1995	Amendment to License Agreement, effective 3/15/12	• Ad-Juster, Inc. (VEN0116)	\$0.00	ACCEPT
74	1039	Google Services Agreement dated 4/8/2013	• Google Inc. (VEN0022)	\$0.00	ACCEPT
77	1065	Pixel Media Advertising Sales Representation Agreement	• Adsfactor Holdings Limited (VEN0088) • Pixel Media Asia Limited (VEN0089)	\$0.00	ACCEPT
79.	1575	Marketplace by AdTech Publisher Terms and Conditions	• Adtech US, Inc. (VEN0120) • Adtech US, Inc. (VEN0651)	\$0.00	ACCEPT
85.	1642	Megbizasi Szerzodes	• All You Can Move SportPass Europe (VEN0439)	\$0.00	ACCEPT
95	1010	Amazon Associates Program Amendment Notice dated 10/8/2015	• Amazon Services LLC (VEN0001)	\$0.00	ACCEPT
96.	1012	MASTER TERMS AND CONDITIONS FOR INTERNET ADVERTISING Effective date 4/24/2013	• Amazon Services LLC (VEN0001)	\$0.00	ACCEPT
104	1478	Supplementation of the Lease Agreement - J-1062 Budapest, Andrassy ut 66, lot No. 28715	• Andrassy Palota Ingatlanforgalmazo (VEN0967)	\$0.00	ACCEPT
105.	1479	Amendment No. 2 to the Lease Agreement	• Andrassy Palota Ingatlanforgalmazo Kft. (VEN0968)	\$0.00	ACCEPT
106.	1480	Lease - property H-1062 Budapest, Andrassy ut 66, lot No. 28715	• Andrassy Palota Ingatlanforgalmazo Kft. (VEN0969)	\$0.00	ACCEPT
108.	1712	Lease Agreement, dated 2/17/15	• Andrassy Palota Ingatlanforgalmazo Kft. (VEN0971)	\$0.00	ACCEPT
109.	1723	Amendment No. 2 to the Lease Agreement, dated 2/17/15	• Andrassy Palota Kft. (VEN0333)	\$0.00	ACCEPT
111.	1713	Supplementation of the Lease Agreement dated 2/24/2015	• Andrassy Palota Kft. (VEN0333)	\$0.00	ACCEPT
112.	1724	Sublease Agreement	• Andrassy Palota Kft. (VEN0333) • Brody ArtYard Kft. (VEN0456)	\$0.00	ACCEPT
114.	1279	Seller Master Agreement effective date 2/11/2016	• AOL Advertising Inc. (VEN0125)	\$24,615.19	ACCEPT
163.	1570	Amendment to the Standard Terms and Conditions for Internet Advertising	• Cadreon, LLC. (VEN0355)	\$0.00	ACCEPT
164	NA	Standard Terms and Conditions for Internet Advertising	• Cadreon, LLC. (VEN0355)	\$0.00	ACCEPT
167	2048	Invoice, Sales Order #HBKK393	• CDW Direct (VEN0679)	\$589.85	ACCEPT
170	1154	Terms of Use	• Cloudinary Ltd. (VEN0167)	\$60,186.27	ACCEPT
172.	1161	Dedicated Internet Access Customer Order Form/ Network Services Terms & Conditions	• Cogent Communications, Inc. (VEN0012)	\$1,299.99	ACCEPT
204.	1962	Customer Subscriber Agreement, Account DG43238	• DataGram (VEN0013)	\$19,504.52	ACCEPT
205.	1162	Invoice/ Customer Subscriber Agreement	• DataGram (VEN0013)	\$0.00	ACCEPT
206	1477	Master Service Agreement dated 8/13/2012	• Datagram Incorporated (VEN0328)	\$0.00	ACCEPT
216.	1668, 1670, 1769, 1290, N/A	DoubleClick Advertising Platform Agreement dated as of 10/1/2013 • Order Form - DFP Audience Management Service effective date 10/1/2013 • Order Form - DART/DoubleClick for Publishers Service effective date 10/1/2013 • Order Form - Google Analytics Premium Service effective date 8/1/2014 • Order Form - Data Analysis effective date 4/14/2015	• Google Inc. (VEN0022)	\$110,951.48	ACCEPT
227	1228	Promotion and/or Shop Agreement dated 9/2/2015	• DreamHost (VEN0081)	\$0.00	ACCEPT
246.	2007	Office Backup Network	• Enternet 2001 Kft. (VEN0620)	\$0.00	ACCEPT
261.	1813	Facebook Live Beta Program Signed Terms	• Facebook, Inc. (VEN0006)	\$0.00	ACCEPT

No.	Contract ID	Contract Description	Counter Party(ies) and Vendor ID	Cure Amount (USD)	Contract Designation as of August 15, 2016
262.	1036	Instant Article Terms v.10.16.2015	• Facebook, Inc. (VEN0006) • Facebook Ireland Limited (VEN0007)	\$0.00	ACCEPT
263	1172	Instant Article Terms v.10.16.2015	• Facebook, Inc. (VEN0006) • Facebook Ireland Limited (VEN0007)	\$0.00	ACCEPT
266	1163	Service Order dated 4/10/2015	• Fastly, Inc. (VEN0014)	\$53,869.22	ACCEPT
298.	1667	Trademark and Domain Name License Agreement for Gizmodo, Kotaku, and LifeHacker in the United Kingdom	• Future Publishing Limited (VEN0422)	\$0.00	ACCEPT
299	1816	Content License Agreement for Gizmodo, Kotaku, and Lifehacker in the United Kingdom	• Future Publishing Limited (VEN0671)	\$0.00	ACCEPT
300.	1815	Trademark, Domain Names and Secondary Domain Names License Agreement for Gizmodo, Kotaku, and Lifehacker in the United Kingdom	• Future Publishing Limited (VEN0671)	\$0.00	ACCEPT
312.	1933	Getty Images' North America Editorial Subscription and Premium Access License Agreement	• Getty Images (US), Inc. (VEN0580)	\$19,292.00	ACCEPT
315.	1793	Managed SSL Service Agreement- Version 1.1	• GlobalSign (VEN0493)	\$0.00	ACCEPT
319.	1819	Content Hosting Services Agreement dated as of February 25, 2015	• Google Inc. (VEN0022)	\$0.00	ACCEPT
320	1838	Google AdSense Online Terms of Service	• Google Inc. (VEN0022)	\$0.00	ACCEPT
322.	1170	Publisher Current Agreement • Google-Sold Ads Agreement dated 2/3/2014	• Google Inc. (VEN0022)	\$0.00	ACCEPT
327.	1662	Advertising Representation Agreement, dated 1/1/13	• Gorilla Nation Media, LLC (VEN0072)	\$0.00	ACCEPT
346.	1183	Promotion and/or Shop Agreement	• Happ Socks AB (VEN0767)	\$0.00	ACCEPT
347	1216	Promotion and/or Shop Agreement	• Happy Socks (VEN0040)	\$0.00	ACCEPT
349.	1218	Promotion and/or Shop Agreement	• HelloFresh (VEN0074)	\$0.00	ACCEPT
350	1220	Referral Partner Agreement	• Hostgator.com, LLC. (VEN0076)	\$0.00	ACCEPT
351.	1221	Affiliate Agreement	• Huckberry (VEN0077)	\$0.00	ACCEPT
352.	1928	Insurance Policy	• Hudson Insurance Company (VEN0596) • Euclid Managers, LLC (VEN0647)	\$0.00	ACCEPT
353	1928	Insurance Policy, #ELW112704	• Hudson Insurance Company (VEN0596) • Euclid Managers, LLC (VEN0647)	\$0.00	ACCEPT
354.	1530	Connected Services Policy, #ELW112704	• Hudson Insurance Company (VEN0645) • Euclid Managers, LLC (VEN0646)	\$0.00	ACCEPT
357.	1186	Promotion and/or Shop Agreement	• IDrive Inc. (VEN0042)	\$0.00	ACCEPT
362	1274	Master Service Agreement	• Index Exchange Inc. (VEN0121)	\$0.00	ACCEPT
416	1968	Enterprise Edition and Ads Edition Addendum to JW Player Terms of Service	• JW Player / LongTail Ad Solutions, Inc. (VEN0037)	\$0.00	ACCEPT
417.	1967	Order Form dated 10/30/2015	• JW Player / LongTail Ad Solutions, Inc. (VEN0037)	\$0.00	ACCEPT
418.	1156	Order Form dated 2/23/16	• JW Player / LongTail Ad Solutions, Inc. (VEN0037)	\$12,791.44	ACCEPT
419	1969	Order Form dated 2/23/2016	• JW Player / LongTail Ad Solutions, Inc. (VEN0037)	\$0.00	ACCEPT
420.	NA	Terms of Service	• JW Player / LongTail Ad Solutions, Inc. (VEN0037)	\$0.00	ACCEPT
441.	1292	Advertising Insertion Order	• Kargo Global, Inc. (VEN0131)	\$4,000.00	ACCEPT
446	1257	Promotion and/or Shop Agreement	• Kid Thursday LLC., dba Status Audio (VEN0059)	\$0.00	ACCEPT
447.	1781	Kixer Publisher Agreement effective date 9/10/2015	• Kixer (VEN0078)	\$0.00	ACCEPT
448.	1280	Krux Digital, Inc. Service Order #2 effective 12/31/2014	• Krux Digital, Inc. (VEN0126)	\$38,893.32	ACCEPT
459.	1211	Agreement	• LendingTree, LLC. (VEN0069)	\$0.00	ACCEPT
463.	1702	Development Agreement	• Linked Sro. (VEN0457)	\$0.00	ACCEPT
464	1709	Development Agreement Change	• Linked Sro. (VEN0457)	\$0.00	ACCEPT
465.	1729	Development Agreement Change - contractor fee	• Linked Sro. (VEN0457)	\$0.00	ACCEPT
466.	1278	LiveIntent's Platform Agreement and Addendum to the IAB AAAA's Terms and Conditions	• LiveIntent, Inc. (VEN0124)	\$0.00	ACCEPT
467	1276	Agreement for Yield Management Services	• LiveRail, Inc. (VEN0122)	\$0.00	ACCEPT
468.	1275	LiveRail Master Services Agreement	• LiveRail, Inc. (VEN0122)	\$0.00	ACCEPT
509	1930	"Meet Point Room" License Agreement	• Market Halsey Urban Renewal, LLC. (VEN0015)	\$0.00	ACCEPT
510.	1495	First Amendment to "Meet Point Room" License Agreement, dated 11/3/15	• Market Halsey Urban Renewal, LLC. (VEN0015)	\$1,770.52	ACCEPT
515	1578	MarkMonitor Master Services Agreement	• MarkMonitor Inc. (VEN0360)	\$0.00	ACCEPT
532.	1935	Master Services Agreement	• MediaLink LLC (VEN0601) • MediaLink LLC (VEN0658)	\$37,800.00	ACCEPT

No.	Contract ID	Contract Description	Counter Party(ies) and Vendor ID	Cure Amount (USD)	Contract Designation as of August 15, 2016
534.	1937	MediaMind Included Publisher Network - Terms and Conditions	• MediaMind Technologies, Inc. (VEN0603)	\$0.00	ACCEPT
535.	1210	Online Store Production and Distribution Agreement	• Merch Direct, LLC (VEN0068) • Merch Direct, LLC (VEN0676)	\$0.00	ACCEPT
550.	1539	Addendum to the Master Services Agreement	• Moat, Inc. (VEN0340)	\$13,288.44	ACCEPT
551.	1565	Master Services Agreement	• Moat, Inc. (VEN0340)	\$0.00	ACCEPT
552.	1977	Master Services Agreement - Moat Pro (Duplicate of Contract ID No. 2000)	• Moat, Inc. (VEN0340)	\$0.00	ACCEPT
553.	1171	Termsheet, effective 7/1/2013	• Mobiles Republic, Inc. (VEN0025)	\$0.00	ACCEPT
567.	1077	Digital Advertising Sales Representation Agreement	• Nervora Digital Media Group, FZ-LLC (VEN0099)	\$0.00	ACCEPT
585.	1864	SERVICE AGREEMENT, effective 1/26/16	• NSONE, Inc. (VEN0551)	\$4,680.00	ACCEPT
588.	1900	Non-Exclusive Synchronization / Master Use Blanket License Agreement	• Ole Media Management L.P. dba Jingle Punks (VEN0581) • OLE Media Management (GP) L.P. (VEN0582) • OLE Media Management (GP) Inc. (VEN0583)	\$0.00	ACCEPT
591.	2002	Operative Contract Renewal Update	• Operative Media, Inc. (VEN0118)	\$0.00	ACCEPT
592.	2001	Operative.One Digital Standard Schedule	• Operative Media, Inc. (VEN0118)	\$3,546.00	ACCEPT
596.	1165	Optimizely Order Form, dated 6/15/2015	• Optimizely, Inc. (VEN0017)	\$2,402.27	ACCEPT
620.	1803	Parsely Order Form and Agreement	• Parsely, Inc. (VEN0505)	\$0.00	ACCEPT
632.	1984	Current News License Agreement	• Press Association, Inc. (VEN0579)	\$0.00	ACCEPT
633.	1903	First Amendment to Current News License Agreement	• Press Association, Inc. (VEN0579)	\$0.00	ACCEPT
635.	1898	Second Amendment to Current News License Agreement	• Press Association, Inc. (VEN0579)	\$1,091.99	ACCEPT
679.	1792	Professional Services Letter Agreement dated 5/22/2013	• Salesforce.com, Inc. (VEN0491)	\$0.00	ACCEPT
685.	1246	Partner Program Agreement	• Shopify (VEN0100)	\$0.00	ACCEPT
686.	1808	Partner Program Agreement	• Shopify (VEN0100)	\$0.00	ACCEPT
687.	2022	Extension of existing contract.	• Shoretel Sky (VEN0674)	\$926.87	ACCEPT
697.	1282	Skimlinks Publisher Agreement	• SkimBit LTD. (VEN0127)	\$0.00	ACCEPT
698.	1851	Terms of Service	• Slack (VEN0538)	\$0.00	ACCEPT
699.	1199	Promotion and/or Shop Agreement	• SmartFX (VEN0102)	\$0.00	ACCEPT
700.	1249	Promotion and/or Shop Agreement	• SmartFX (VEN0102)	\$0.00	ACCEPT
703.	NA	Service Agreement dated 2/1/2012	• SocialFlow Services (VEN0744)	\$0.00	ACCEPT
706.	1524	Agreement for Professional Services, entered as of 4/1/2016	• Specless, Inc. (VEN0631)	\$29,250.00	ACCEPT
708.	1271	Consent and Agreement for Assignment, original agreement dated 6/18/2015	• Specless, LLC. (VEN0119) • Specless, Inc. (VEN0631)	\$0.00	ACCEPT
720.	1254	Referral Partner Program- Term Sheet	• Squarespace, Inc. (VEN0106)	\$0.00	ACCEPT
722.	1910	Order Form, contract start date 6/1/2015	• Staq, Inc. (VEN0331)	\$10,237.50	ACCEPT
723.	1909	Order Form, contract start date 6/1/2015	• Staq, Inc. (VEN0331)	\$0.00	ACCEPT
729.	2023	Advertising Agreement (development and technical production)	• Submersive Media (VEN0655)	\$8,385.71	ACCEPT
731.	2005	Assignment Agreement	• Szatmári Ferenc (VEN0622)	\$0.00	ACCEPT
742.	1293	Amendment to Taboola Publisher Agreement	• Taboola Inc. (VEN0132)	\$0.00	ACCEPT
743.	1294	Taboola Publisher Agreement	• Taboola Inc. (VEN0132)	\$0.00	ACCEPT
752.	1784	Promotion and/or Shop Agreement	• TGT (VEN0111)	\$0.00	ACCEPT
761.	1288	Guaranteed Orders Service Addendum	• The Rubicon Project, Inc. (VEN0039)	\$0.00	ACCEPT
762.	1042	Guaranteed Orders Service Addendum to the AAC Platform Agreement	• The Rubicon Project, Inc. (VEN0039)	\$0.00	ACCEPT
763.	1041	Rubicon Project Platform AAC Access and Services Agreement	• The Rubicon Project, Inc. (VEN0039)	\$0.00	ACCEPT
764.	1287	Rubicon Project Platform AAC Access and Services Agreement	• The Rubicon Project, Inc. (VEN0039)	\$0.00	ACCEPT
778.	1866	Order Form and Service Agreement, Terms and Conditions	• Time Warner Cable Enterprises LLC (VEN0553)	\$0.00	ACCEPT
779.	1066	Trademark, Domain Name(s) and Secondary Domain Name(s) License Agreement, commencement date 1/1/2013	• Times Internet Limited (VEN0090) • Times Internet Limited (VEN0130)	\$0.00	ACCEPT
780.	1067	Website Content License Agreement, commencement date 1/1/2013	• Times Internet Limited (VEN0090) • Times Internet Limited (VEN0130)	\$0.00	ACCEPT
797.	2049	Video Storage and Hosting March through December 2016	• Viddler, Inc. (VEN0143)	\$1,000.00	ACCEPT
813.	1263	Promotion and/or Shop Agreement	• Waves Gear, LLC. (VEN0114)	\$0.00	ACCEPT
814.	1775	Promotion and/or Shop Agreement	• WavesGear (VEN0511)	\$0.00	ACCEPT

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815	1494	WeWork Membership Agreement - Terms and Conditions	• WeWork (VEN0924)	\$0.00	ACCEPT
816.	1481	License Agreement - office space at 7083 Hollywood Blvd, Los Angeles, CA 90028	• WeWork LA LLC (VEN0345)	\$0.00	ACCEPT
821	1926	Agency Agreement, entered 3/1/2011	• Wright's Media, LLC. (VEN0021)	\$0.00	ACCEPT
822.	1529	Collective Bargaining Agreement	• Writers Guild of America, East (VEN0332)	\$0.00	ACCEPT
	N/A	Master Subscription Agreement dated May 1, 2015	Fastly, Inc. (VEN0014)	\$0.00	ACCEPT